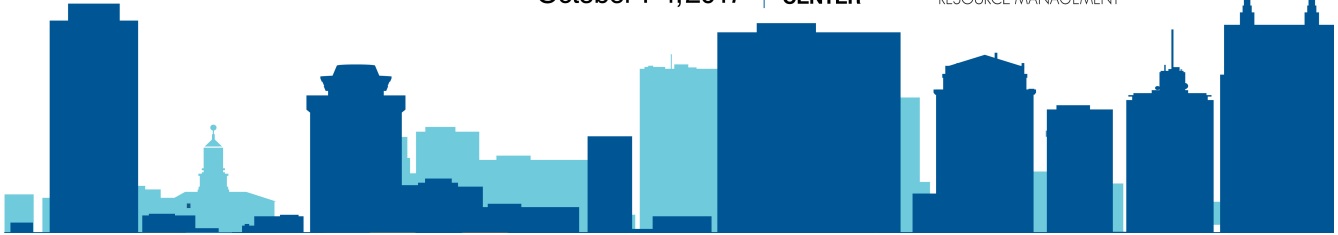


HR TENNESSEE

Conference & Exposition

October 1-4, 2017

2017 AFFILIATE OF
SHRM
 SOCIETY FOR HUMAN
 RESOURCE MANAGEMENT



Partner & Sponsor Levels & Benefits¹

Contact Art Smith at 615-260-8909 or Art.Smith@AGSmithAssoc.com

Level	Sponsor	Activity	Sponsor Investment	Complimentary Premium Booth	Full Conference Guest Registrations	Pre- and Post Attendee Mailing List	Conference Bag Insert	Custom Signage at the Conference	Conference Program Display Ad	Logo and Hot Link on Conference App	Golf Scramble Sponsor Included ¹	Recognition at Opening Session	Opportunity to Present a Mega Session ²	Conference Marketing Eblasts	Conference Marketing Brochure
PRESENTING PARTNERS	Baker Donelson	Conference & Keynote Sponsor	\$30,000	20' x 20' Island	10	YES	YES	YES	Full Page	YES	8 Players	YES	YES	Logo in Footer	Half Page
	Ascend Federal Credit Union	Conference & Keynote Sponsor	\$30,000	20' x 20' Island	10	YES	YES	YES	Full Page	YES	8 Players	YES	YES	Logo in Footer	Half Page
		Conference & Keynote Sponsor	\$30,000	20' x 20' Island	10	YES	YES	YES	Full Page	YES	8 Players	YES	YES	Logo in Footer	Half Page
		Conference & Keynote Sponsor	\$30,000	20' x 20' Island	10	YES	YES	YES	Full Page	YES	8 Players	YES	YES	Logo in Footer	Half Page
DIAMOND PARTNERS	Right Management	Business Management & Strategy	\$20,000	10' x 20' Premium	8	YES	YES	YES	1/2 Page	YES	6 Players	YES	YES		
		Legal & Legislative	\$20,000	10' x 20' Premium	8	YES	YES	YES	1/2 Page	YES	6 Players	YES	YES		
		Compensation	\$20,000	10' x 20' Premium	8	YES	YES	YES	1/2 Page	YES	6 Players	YES	YES		
	Mercer	Benefits	\$20,000	10' x 20' Premium	8	YES	YES	YES	1/2 Page	YES	6 Players	YES	YES		
		Talent Management & Acquisition	\$20,000	10' x 20' Premium	8	YES	YES	YES	1/2 Page	YES	6 Players	YES	YES		
	Human Capital Professionals	HR Technology	\$20,000	10' x 20' Premium	4	YES	YES	YES	1/2 Page	YES	6 Players	YES	YES		
GOLD SPONSORS	First Tennessee	Super Sunday	\$15,000	10' x 20' End Cap	6	YES	YES	YES	1/4 Page	YES	4 Players				
	Arthur J Gallagher	Conference Bag	\$15,000	10' x 20' End Cap	6	YES	YES	YES	1/4 Page	YES	4 Players				
		Badge & Lanyard	\$15,000	10' x 20' End Cap	6	YES	YES	YES	1/4 Page	YES	4 Players				
		Monday Night Wine & Cheese Reception	\$15,000	10' x 20' End Cap	6	YES	YES	YES	1/4 Page	YES	4 Players				
		Tuesday Night Entertainment (2)	\$15,000	10' x 20' End Cap	6	YES	YES	YES	1/4 Page	YES	4 Players				
		Marketplace Café	\$15,000	10' x 20' End Cap	6	YES	YES	YES	1/4 Page	YES	4 Players				
RUBY SPONSORS	Delta Dental	Water Bottle	\$10,000	10' x 20' End Cap	5	YES	YES	YES	1/8 Page	YES	4 Players				
	Apex Moving & Storage	Golf Scramble '17	\$10,000	10' x 20' End Cap	5	YES	YES	YES	1/8 Page	YES	8 Players				
	Willis Towers Watson	Conference Program	\$10,000	10' x 20' End Cap	5	YES	YES	YES	Full Page	YES	4 Players				
	Bass, Berry & Sims	Conference Volunteer Apparel	\$10,000	10' x 20' End Cap	5	YES	YES	YES	1/8 Page	YES	4 Players				
		Internet Café & Charging Stations	\$10,000	10' x 20' End Cap	5	YES	YES	YES	1/8 Page	YES	4 Players				
SILVER SPONSORS	Wimberly Lawson	Tennessee HR Professional Awards	\$5,000	10' x 20' Inline	4	YES	YES	YES	1/12 Page						
	WageWorks	Exhibitor Door Prize Event	\$5,000	10' x 20' Inline	4	YES	YES	YES	1/12 Page						
	McKnight	Resort Room Key	\$5,000	10' x 20' Inline	4	YES	YES	YES	1/12 Page						
	Plumlee & Associates	Photo Booth	\$5,000	10' x 20' Inline	4	YES	YES	YES	1/12 Page						
	BlueCross BlueShield	Tuesday Night Hospitality Suite	\$5,000	10' x 20' Inline	4	YES	YES	YES	1/12 Page						
	Cowan	Transportation Sponsor	\$5,000	10' x 20' Inline	4	YES	YES	YES	1/12 Page						
		Printing & Signage	\$5,000	10' x 20' Inline	4	YES	YES	YES	1/12 Page						
BRONZE SPONSORS	ADP	Exhibitor Hospitality Room	\$2,500	10' x 10' Premium	2	YES	YES	YES							
	BusinesSolver	Presenter Green Room	\$2,500	10' x 10' Premium	2	YES	YES	YES							
	Concentra	Volunteer Hospitality Room	\$2,500	10' x 10' Premium	2	YES	YES	YES							
	Bethel University	Thumb Drive	\$2,500	10' x 10' Premium	2	YES	YES	YES							
	Guaranty Trust	Luggage Tag	\$2,500	10' x 10' Premium	2	YES	YES	YES							
	TrueNorth Companies	SHRM Bookstore	\$2,500	10' x 10' Premium	2	YES	YES	YES							
	Belmont Center for Executive Education	Pens & Highlighters	\$2,500	10' x 10' Premium	2	YES	YES	YES							
	Littler, Heathgram, Adams Keegan	"Build Your Own"	\$2,500	10' x 10' Premium	2	YES	YES	YES							



Supporting • Educating • Connecting
 MT SHRM
 MIDDLE TENNESSEE
 SOCIETY FOR HUMAN
 RESOURCE MANAGEMENT

TENNESSEE
SHRM
 STATE COUNCIL FOR HUMAN RESOURCES

¹All benefits & pricing subject to change and availability.

²Qualifications apply & subject to availability.